

# DANIEL BURKE

Contact me via: [BurkeDaniel.com](http://BurkeDaniel.com) or [@BurkeDaniel](https://www.instagram.com/BurkeDaniel)

## EDUCATION

### *Graduate:*

Dallas Theological Seminary  
August 2001 – December 2007  
Master of Theology (Th.M.)

### *Undergraduate:*

State University of New York at Buffalo  
August 1994-December 1997  
BA, Communication

## EXPERIENCE

### **BurkeDaniel.com**

*Blogger/Speaker/Consultant*

*2013 - Present*

*Guest Speaking Engagements / Church Staff Consultant / Digital Communication Strategist*

- Create and publish original content/blog
- Paid Church Consultant providing assessment of all church functions including staff and volunteer culture, Sunday guest experience, church assimilation, digital communication strategies, etc.
- Lead white board assessment and developmental sessions with church staff/lay leaders
- Provide Executive Summary with in-depth, comprehensive church consulting reports to Pastors
- Create customizable digital communication strategies to multiply online influence for the Gospel

### **Bent Tree Bible Fellowship (4000+ weekly)**

*Lead Pastor Resident*

*2014-2015*

- Participated in full time leadership mentoring position with Senior Pastor, church staff and leaders
- Participated in Elder/Senior Leadership (Senior Management) meetings
- Served as a member on the Multisite/Campus Expansion Team which participated in identifying potential expansion sites and multisite development, both locally and nationally
- Served on Adult Ministry Team in promoting small groups, assimilation of guests and special events
- Participated in financial vetting process for missionaries, mission agencies, events and projects as a member of the Missions Team
- Improved public speaking and preaching through personal mentoring by Senior Pastor
- Capital campaign: vision, strategy and timeline for a \$22+ million capital campaign in partnership with Senior Leadership and third party consultants

### **Lakeshore Community Church (800 weekly)**

*Discipleship and Care Pastor*

*2012-2013*

- Oversaw community groups; mentored and trained small group leaders; organized and led quarterly leadership meetings
- Developed, implemented and oversaw guest follow up and assimilation process, church-wide hospital visitation strategy, and benevolence process
- Preached in Lead Pastor's absence
- Developed online communications and social networking marketing strategy and led the team to execute the plan. Incorporated content schedule of videos, messages, blogs and special events
- Developed and led teams to launch new church website and blogs
- Planned, staffed, directed and executed church-wide community outreach event combined with a fall kickoff that drew over 700 people, roughly half of which were guests

## **The Heights Baptist Church (3500 weekly)**

*Full-time Minister to College/Singles (2007-2012)*

2001-2012

*Various Lay Leader and Part-time Staff Roles (2001-2007)*

- Transformed culture in the College/Singles department, restructuring the leadership, training processes and focus
- Trained leaders and teachers to oversee Sunday morning operations, mid-week small groups and special events
- Counseled young adults with differing life-stage issues, including pre-marital counseling and weddings
- Provided leadership to College/Singles department encompassing ages 18-60 in various small groups
- Planned, managed and oversaw budget for the department
- Conducted baptisms, baby dedications, officiated weddings and funerals, planned events, developed and trained leaders, and performed public speaking/preaching engagements
- Led staff meeting as needed
- Participated in lay leadership selection process (recommended/vetted candidates for organization-wide board positions)

## **Santa Fe Insurance**

*Insurance Adjuster*

2003-2007

- Negotiated monetary settlements for both Property Damage and Bodily Injury Auto claims
- Learned how to handle conflict, fraud and people in desperate situations

## **RightNow.org**

*Missions Coach*

2002-2003

- Connected with students regarding short and long term international missions projects.
- Assisted students to consider missions options and make educated decisions regarding projects.

## **PERSONALITY PROFILES**

### **Strengths Finders**

*Futuristic*

*Strategic*

*Individualization*

*Maximizer*

*Belief*

### **Style of Influence (SOI) –**

*“Take Charge Supportive Designer” 5-4-5-3*

*Cognitive: 99 Innovator*

*Relational: 81 Empathizer*

*Goal: 90 Director*

*Detail: 51 Juggler*

### **Myers-Briggs (Golden Personality Profile):**

*ENTA “Improvising”*

**DISC:** *DI (Point Leader)*

**APEST:** EAPTS

*Evangelistic 31*

*Apostolic 28*

*Prophetic 24*

*Teaching 24*

*Shepherding 12*

*References available upon request.*